

VICTORIA RECEIVES A NEW PUBLIC HOLIDAY

Melbournite salon staffers take note: the Victorian Government has announced a new public holiday will come into effect this October.

The Australian Football League Grand Final Eve public holiday was an election promise and has now been confirmed by the small business minister, Phillip Dalidakis.

The decision required a regulatory impact statement to be provided and open for consultation. A-hundred-and-nine written submissions were provided and taken into consideration, and the day has now been gazetted as an official Victorian public holiday.

Salons should note that if they wish to trade on this day, public holiday rates will apply. The first Grand Final Public Holiday in Victoria will fall on a Friday, this October 2.



CIDESCO URGE SALONS TO BAN MICROBEADS

Beauty and spa standardisation body CIDESCO is compelling its global beauty business members to ditch microbead-containing skincare products in favour of more eco-friendly alternatives.

It's only relatively recently that the environmental dangers of plastic microbeads, used in many products to exfoliate the skin, have come to light. One of the key issues being their threat to marine life, who consume the beads after they're washed down the drain, causing poisoning and potential spreading of toxins through the food chain, the consequences of which are still unclear.

As *Professional Beauty* reported in our last issue, many countries have already taken legislative steps toward eradicating the beads from mainstream use, with The State Assembly of California most recently passing a bill banning their use in personal care products and The Netherlands having recently also banned microbeads across the country.

"Plastic pollution has become a man-made global catastrophe. As a worldwide organisation we know that together our members can make a difference in helping to prevent this situation getting worse," CIDESCO president Anna-Cari Gund said.

"We have therefore issued an appeal to all our members to review the products they are using and where necessary swap the products containing microbeads with safer alternatives."

WINNERS AND FINALISTS FOR PEVONIA AWARDS REVEALED

Now in its 18th year, the annual Pevonia Awards was launched almost two decades ago with the aim of recognising the most outstanding Pevonia salons, spas, therapists and spa managers; celebrating the best in customer service, performance excellence and more.

This year's winners and finalists across four areas were recognised by the company recently, and included Beauty By Design, who took out the award for Salon Performance Excellence; Lady at Bay, who were a finalist for Beauty Salon Design of the Year; Cove Spa, who won the Urban Day Spa Design of the Year; and Fiji Beach Resort & Spa managed by Hilton, who were named the International Spa of the Year.

ADAM & EVE MOVE INTO SOUTH KOREA

Jax Wax directors Tina and Geoff Copland recently hosted new South Korean distributor, Seongjong Choi, and trainer Eunsong Lee for advanced wax training at the company's new training salon in Officer, Victoria, marking the start of a new distributor partnership.

The Coplands have been in extensive negotiations with Choi for some time now, in a bid to extend their brand offering in Asia.

"South Korea has a population of over 51 million. This market offers huge potential, as waxing is only new to Korea," Ms Copland enthused.

"We are very excited about this new market and look forward to what the future holds."



M.A.C SNAG DERMALOGICA STAFFER

Dermalogica has farewellled public relations manager, Lauren Platt-Hepworth, who's made the leap from skincare to cosmetics, moving from one coveted position to another, taking up the role of M.A.C communications manager. Platt-Hepworth will be responsible for developing and implementing a local communications strategy for M.A.C around new product development, launches and collaborations, working closely with the brand's senior artist team.