

# The scent of SUCCESS

The use of fragrances and oils on the skin can have many beauty benefits. **Rosie Hopgood** reveals the calming properties behind some of our favourites.

SPA PROFESSIONALS ONLY want to use the best products on their clients to get the results those clients deserve. The use of perfumes and essential oils from certain plants or flowers in beauty products dates back to ancient Egyptian times. Cleopatra is said to have used essential oils in her rooms and on her clothes to seduce Mark Anthony. Greek legend reveals that Hippocrates used essential oils to offer protection against contagious diseases and for the therapeutic values. In the 1920's Rene Maurice Gattefasse, a French Chemist, burnt his arm while making a fragrance and immediately plunged it into a jug of lavender oil. To his amazement the pain was less than expected and the blistering was greatly reduced thanks to the oil.

Some of the benefits of certain fragrances include their ability to speed up the healing process, reduce pain and inflammation and cleanse the skin of surface bacteria. As waxing removes hair from the root exposing the skin to contaminants, it is just as important that the products used before and after the treatment are beneficial and advantageous to ensure a positive result.

Tina Copland, founder and owner of Jax Wax has recently completed a Diploma of Personal Care Formulation and is about to begin a Certificate in Organic Formulations to expand her knowledge about the importance of essential oils and 'green' products within the beauty industry. "I have learnt a lot about the sustainability of raw materials, and how people's concern about what is being used on their skin is driving consumer demand. The Diploma of Personal Care Formulation has given me a comprehensive approach to formulating safe, stable and effective products for the hair, hands, body and face," she says. Tina's study is now being integrated into the formulation of improved waxes and ancillary products.

Jax Wax Australia's products contain a range of essential oils including Lavender, Bergamot, Ylang Ylang, Tea Tree, Orange, Peppermint and many more that are advantageous to the skin.

Essential Oils are becoming more and more prevalent in the beauty industry as a way of making a more 'natural' product. Jax Wax Australia ensures that the essential oils which they use are not only beneficial to the skin, but also have a pleasant aroma. Jax Wax Australia, takes great care to ensure that the entire waxing treatment is as smooth and trouble-free as possible with the inclusion of proven essential oils in their products. ■



Rosie Hopgood has been the Marketing and Sales Manager at Jax Wax Australia since January 2015. She is responsible for all aspects of marketing and sales including social media. For details contact: [www.jaxwaxaustralia.com](http://www.jaxwaxaustralia.com)



## LAVENDER OIL

Long lauded for its anti-inflammatory, anti-fungal, anti-depressant, antiseptic, anti-bacterial and anti-microbial properties. One of the most well-known essential oils in aromatherapy it is suited to all skin types and improves the skin's overall tone and texture making it ideal for all products used throughout the waxing treatment.

## BERGAMOT ESSENTIAL OIL

There are many health benefits to this oil – it is anti-bacterial, anti-infectious, anti-inflammatory and anti-spasmodic. Certain components of this essential oil inhibit the growth of germs, virus, and fungi. It also effectively prohibits infections, including those of the skin. Bergamot essential oil stimulates the secretion of certain hormones which lessen the sensitivity of nerves to pain and can help speed up the healing process.

## YLANG YLANG

This oil has effective antiseptic properties and can reduce inflammation. It is often used on the skin to preserve a "youthful glow" and help prevent signs of ageing or irritation. One of the beauty benefits of ylang ylang essential oil is its sebum balancing properties. Sebum refers to the natural oils produced by our skin. Ylang ylang oil has a balancing effect that helps correct overly oily as well as very dry skin types.

## TEA TREE OIL

Increases the activity of your white blood cells which help fight germs. It's these properties that make tea tree oil a valued natural remedy for treating bacterial and fungal skin conditions, preventing infection and promoting healing. Injuries that result in broken skin make it easy for germs to enter your bloodstream, which can lead to infection. Tea tree oil can be used to treat and disinfect minor cuts and abrasions by killing *S. aureus* and other bacteria that can cause infection in open wounds. The inclusion of tea tree oils in both pre and post-waxing products will reduce the chance of infection and to soothe and repair the skin.

## CITRUS OIL

Citrus oils most popular today are orange, lemon, mandarin and lime. These oils are well known for killing germs and fighting against microorganisms that can cause disease and infection. The most prominent active ingredient in Orange Oil is limonene and is considered a powerful antioxidant that fights free radical damage and inflammation that can lead to various diseases.

## GERANIUM OIL

This non-toxic, non-irritant and generally non-sensitising and the therapeutic properties of it include being an antiseptic and wound-healing. Some of the most common geranium essential oil benefits are that it minimises inflammation and improves circulation.